

Report to:	Licensing Panel
Relevant Officer:	Sharon Davies, Head of Licensing Services
Date of Meeting :	17 th June 2015

APPLICATION FOR A PREMISES LICENCE – Premier Store

1.0 Purpose of the report:

1.1 To consider an application for a Premises Licence in respect of Premier Store, 168 Ashfield Road for the sale of alcohol for consumption off the premises.

2.0 Recommendation(s):

2.1 The Panel is requested to consider the application and determine whether the granting of this licence would adversely impact on the licensing objectives.

3.0 Reasons for recommendation(s):

3.1 Representations have been received therefore there must be a hearing to determine the application.

3.2a Is the recommendation contrary to a plan or strategy adopted or approved by the Council? No

3.2b Is the recommendation in accordance with the Council's approved budget? Yes

3.3 Other alternative options to be considered:

None, once an application and representations have been received it must be considered by a Licensing Panel.

4.0 **Background Information**

4.1 On 21st April 2015, the Licensing Service received an application from Michelle Nelson to issue a Premises Licence at Premier Store, 168 Ashfield Road Blackpool.

4.2 The application requests permission to sell alcohol for consumption off the premises 09.00 – 21.00 hours daily. A copy of the application is attached.

4.3 Representations have been received from members of the public. Copies of the representations are attached.

4.4 **Local policy considerations**

None

4.5 **National policy considerations**

9.42 – The authority's decision should be evidence-based, justified as being appropriate for the promotion of the licensing objectives and proportionate to what it is intended to achieve.

9.43 – Determination of whether an action or step is appropriate for the promotion of the licensing objectives requires an assessment of what action or step would be suitable to achieve that end. Whilst this does not therefore require a licensing authority to decide that no lesser step will achieve the aim, the authority should aim to consider the potential burden that the condition would impose on the premises licence holder as well as the potential benefit in terms of promotion of the licensing objectives. However, it is imperative that the authority ensures that the factors which form the basis of its determination are limited to consideration of the promotion of the licensing objectives and nothing outside those parameters.

Observations

The police have agreed conditions with the applicant which will be added to the licence if it is granted:

1. An incident book will be maintained, in which shall be recorded :
 - (i) All incidents of crime and disorder
 - (ii) Refused sales to suspected under age/ drunken persons
 - (iii) A record of any person refused admission or asked to leave the premises
 - (iv) Details of occasions upon which the Police are called to the premises
 - (v) The use or discovery of drugs

That book shall be available for inspection by a Police Officer or authorised person

2. CCTV will be installed internally and externally at the premises and will comply with the following:
 - The CCTV system shall be installed, maintained and operated to the reasonable satisfaction of Lancashire Constabulary. All public areas of the premises are to be covered by the system. The system will incorporate a camera covering the entrance door and will be capable of providing an image which is regarded as identification standard.
 - The system will display the correct date and time
 - The system will make recordings during all hours the premises are open to the public
 - VCR tapes or digital recordings shall be held for a minimum of 31 days and 28 days respectively after the recording is made and will be made available to the Police or any authorised persons for inspection upon request.
 - The system will, as a minimum, record images of the head and shoulders of all persons entering the premises.
 - A staff member who is conversant with the operation of the CCTV system will be on the premises at all times the premises are open to the public. This staff member will be able to show recent data or footage with the absolute minimum of delay when requested to by a Police Officer or a Local Authority Enforcement Officer.
 - The Licence Holder or Designated Premises Supervisor shall notify the Police Licensing Unit on any occasion when the CCTV is to be inoperative for a period in excess of one working day and shall provide a certificate from a competent person stating the reason for the system being inoperative and the measures which have been taken to satisfy the licence conditions
 - Appropriate signage alerting customers to CCTV recording shall be displayed in conspicuous positions on the premises.
3. An authorisation of sales, signed and dated by the DPS, shall be kept at the premises showing all persons authorised by them to make sales of alcohol at the premises. All staff involved in the sale of alcohol will be at least 18 years of age and will receive training to promote the licensing objectives. All training to be documented and records made available on request to a Police Officer or any authorised officer.
4. A personal licence holder shall be available at all times while the sale and supply of alcohol takes place. A personal licence holder does not need to be present at the premises at all times but must be readily available to

contact.

5. The licence holder is to support and rigorously enforce the Challenge 25 proof of age policy.
6. Any person who looks or appears to be under the age of 25 shall be asked to provide identification that they are over the age of 18. The following are the only forms of identification acceptable:
 - i. UK photo driving licence
 - ii. Passport
 - iii. Proof of Age Standards Scheme card.
7. Signs promoting this policy will be prominently displayed at public entrances and alcohol sales areas
8. All staff to have received suitable training in relation to the Proof of Age Scheme to be applied upon the premises. Records to evidence this will be made available to an authorised officer upon request. Staff will be trained on appointment and every 6 months thereafter.

4.6 Does the information submitted include any exempt information? No

5.0 **List of Appendices:**

Appendix 4a: Application
Appendix 4b: Representations from members of the public

6.0 **Legal considerations:**

6.1 Please see local and national policy in the background information.

7.0 **Human Resources considerations:**

7.1 None

8.0 **Equalities considerations:**

8.1 None

9.0 **Financial considerations:**

9.1 None